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Irena Chalmers is at it again!
Her latest masterpiece:
Great Food Jobs 2: Ideas and
Inspiration for Your Job Hunt



"Irena Chalmers knows more about the subject of working in the food world than any of the dozens of other experts we know." ~Nach Waxman, owner/founder of Kitchen Arts & Letters.

Great Food Jobs 2: Ideas and Inspiration for Your Job Hunt by Irena Chalmers is a companion to the award-winning Food Jobs: 150 Great Jobs for Culinary Students, Career Changers, and Food Lovers. This second volume describes an abundance of careers in the food industry, in and out of the kitchen. In an era of txt msgs, Chalmers' Great Food Jobs 2 is refreshingly erudite, urbane, wry, witty, and consummately British. This sparkling, extraordinary compendium will astonish and amuse, inform and make you laugh aloud!

Great Food Jobs 2 will introduce the wide range of career opportunities available when readers earn an Associate of Occupied Science (AOS) or Bachelors of Professional Studies (BPS) degree. Great Food Jobs 2 will also appeal to career changers and food lovers suggesting new ways to look at potential job opportunities in the food industry.

Chalmers, who calls herself as a matchmaker, will enable readers to evaluate their own unique skills and introduces them to the wide range of options that are readily available. There are hundreds of job opportunities in the multi-billion dollar food world and *Great Food Jobs 2* will gently guide readers to some of the most appealing and appropriate careers. First, as Chalmers shows, readers will learn the importance of thoroughly researching a company before applying for a position.



Chalmers also explores several specific fields within the hospitality industry since it is essential to understand the many factors that contribute to the success (or failure) of a business. In *Great Food Jobs 2*, readers will learn how to track economic, political, and demographic trends as they affect the hospitality industry and exert a strong influence on food job choices.

ABOUT THE AUTHOR:

Irena Chalmers is author of more than forty books and contributed to such publications as *The New York Times, Food & Wine, Gastronomica, Food Arts,* and *Nation's Restaurant News.* She is a founding member and past president of both the International Association of Culinary Professionals (IACP) and Les Dames d'Escoffier International, as well as a James Beard Foundation "Who's Who" of Food and Beverage in America. Her first book with Beaufort Books won the 2008 Gourmand World Cookbook Award—Best Book for Food Professionals in the World. Chalmers currently divides her time as a faculty member at The Culinary Institute of America, "*The Last Word*" columnist for *Chef Magazine,* food essayist for WAMC/NPR Northeast Public Radio, blogger and mentor to many about to embark on their own culinary adventure.

Great Food Jobs 2: Ideas and Inspiration for Your Job Hunt
By Irena Chalmers
\$17.95, 6.0" x 9.0"
Paperback 9780825306921
E-book 9780825306525
Available October 21, 2013

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