

FOR IMMEDIATE RELEASE

CONTACT: Sia Antunes
The Lisa Ekus Group, LLC
(413) 247-9325
Sia@LisaEkus.com

FOOD JOBS
**150 Great Jobs for Culinary Students,
Career Changers and FOOD Lovers**

by Irena Chalmers

Don't be misled by the wit and charm of this book: Irena Chalmers knows everything about the business of working with food. Want a job? Read on.

—Irene Sax, *food writer*

Recession or no, the food industry is growing exponentially with no sign of slowing. Interest in cooking-in, dining-out, and other culinary and gustatory pursuits has elevated the food-service industry to the nation's largest private-sector employer (second only to the federal government). The United States, alone, will generate \$7.2 trillion dollars in the culinary and hospitality industry over the next five years; 80 million households can tune in to watch the Food Network as shows like Top Chef draw an audience of all ages.

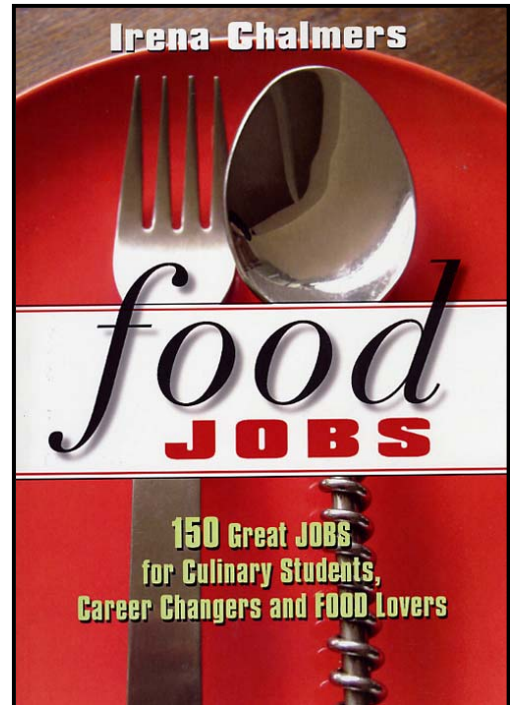
How many people dream of a job in the food world? **FOOD JOBS: 150 Great Jobs for Culinary Students, Career Changers and FOOD Lovers by Irena Chalmers** (Beaufort Books; September 1, 2008; \$19.95/paperback; ISBN: 978-0-8253-0592-4) is the perfect resource. Chalmers, a highly respected food industry guru, has words of wisdom for anyone who has ever considered turning a passion for food into a career.

FOOD JOBS is packed with profiles of fabulous (and funny) food jobs, from chef, caterer and bed and breakfast owner, to wedding cake designer, specialty food retailer, and food photographer, to the holy-cow-I-can-get-paid-for-that? (Yacht chef, chewing gum taster, fortune cookie message writer). **FOOD JOBS** is full of stories from celebrities, quotes, recommended books, web sites, and information and advice to put the reader ahead of the competition. Culinary careers are as varied as they are fascinating—the challenge is finding one that is a good fit and knowing how to embark on that delicious track.

Chalmers answers the following questions and many more in **FOOD JOBS: 150 Great Jobs for Culinary Students, Career Changers and FOOD Lovers**:

- Can I turn my passion for food into a well-paying job?
- Can I start a food business with no money down?
- How much can I earn?
- Can I get financial aid in culinary school?
- How do I get started?

The book describes which professional school to choose, what jobs are available and where and how to find them. It bursts with real-life wisdom from those who've been there, including luminaries such as Alice Waters, Chris Kimball, Betty Fussell, and Darra Goldstein, and premier chefs Bobby Flay, Todd English, Gordon Hamersly, Francois Payard, Danny Meyer, Anthony Bourdain and many more. Chalmers provides essential



information for getting started and succeeding in your chosen culinary role including job descriptions and candid musings on what the job really entails.

ABOUT IRENA CHALMERS

IRENA CHALMERS has worn many hats in the food industry. The author, publisher, producer, and packager of more than 40 books, she has regularly contributed to such publications as *The New York Times*, *Food & Wine*, *Gastronomica*, *Food Arts*, and *Nation's Restaurant News*. She is a founding member and past president of both the International Association of Culinary Professionals and Les Dames d'Escoffier International, as well as a "Who's Who" member of the James Beard Foundation. Chalmers currently teaches at The Culinary Institute of America, writes "The Last Word" column for *Chef* magazine, and works as a consultant, food blogger and commentator, and counselor to many about to embark on their own culinary adventure.

FOOD JOBS

150 Great Jobs for Culinary Students, Career Changers and FOOD Lovers

by Irena Chalmers

Beaufort Books

September 1, 2008

\$19.95/paperback

978-0-8253-0592-4

**FOR MORE INFORMATION AND TO SCHEDULE AN INTERVIEW WITH IRENA CHALMERS
PLEASE CONTACT: Sia Antunes at The Lisa Ekus Group / 413.247.9325 or Sia@LisaEkus.com**

www.FoodJobsBook.com